

Basic Policy

Kubota Global Environment Charter (Established in 1992 / Revised in 2001)

Amid an affluent society, we realized it is one of our first and foremost social challenges to solve environmental issues such as global warming, tropical deforestation, desertification, acid rains and marine pollution.

We have been promoting pro-environment corporate activities with awareness that "Earth," "Japan" and "Kubota" are all correlated as one environment.

Thus, Kubota Corporation established the "Kubota Global Environment Charter" in August 1992, which was later revised in August 2001 as the common charter of the Kubota group.

We will place global environmental conservation activities high in our management priority and make positive and collective efforts based on the following basic philosophy and action guidelines:



Kubota Global Environment Charter

Basic Philosophy

We will promote environmentally friendly corporate activities toward a "sustainable global society" and a "harmonious society where corporations and citizens can live together with mutual trust."

Action Guidelines

1. Make a contribution to environmental conservation as part of our corporate social responsibilities

- (1) Comply with environment-related laws and regulations, and support agreements with local governments. Set up and promote concrete objectives, in conjunction with business conditions and observing self-imposed controls in related industries.
- (2) Utilize environmental assessment to properly measure impacts on the environment and take necessary measures accordingly in all business phases, such as in a selection of factory sites in new business development.
- (3) Give due consideration to reduce and restrict environmental loads as well as resources and energy consumption in phases of the R&D process, technology and products design.
- (4) Develop new manufacturing technologies that excel in environmental conservation and energy consumption efficiency. Develop a recycling technology that contributes to the efficient use of resources and waste product reduction.
- (5) Purchase raw materials, parts and equipment, which are superior in terms of environmental conservation, resources conservation, reusability and energy efficiency.
- (6) Strive to reduce environmental loads and energy consumption with respect to delivery and transportation systems. Apply a distribution system that utilizes waste collection and recycling processes.
- (7) Disclose information regarding our commitment to environmental conservation.
- (8) Educate and enlighten the related parties of Kubota group, including our employees, to raise awareness on environmental conservation.

2. Introduce eco-friendly technologies and supply eco-friendly products

Develop and introduce innovative technologies and products to support the policy of Reduce (Restrain), Reuse and Recycle

as well as energy conservation and clean energy use, in order to respond to global environmental issues.

3. Contribute to the local community

- (1) Get involved as a member of the local community in environmental conservation programs and cleanup activities.
- (2) Support our employees' voluntary participation in local environmental conservation activities.

Basic Direction of Environmental Corporate Management

We have set the basic direction of environmental corporate management stated below to build a sustainable society, in which environment and economy can co-exist in harmony. We utilize an environmental management system and communication as our foundation to create a recycling society where waste generation is more effectively controlled, to reduce hazardous

chemical substances, for protecting our environment from hazardous substances, and to stop global warming for the sake of global environment and ecosystem restoration. We have been promoting a concrete action agenda, the Mid-term Environment Promotion Plan (see p.37-38), based on these three basic directions.

