

Basic Direction of Environmental Corporate Management and Voluntary Environmental Action Plan

We drafted our basic direction, which we are aiming, of environmental corporate management, and concrete company-wide environmental basic plan to construct recycling-oriented society in which environment and economy harmonize each other, in the twenty first century. We try to tackle these important items for five years from fiscal 2001 to fiscal 2005.

Kubota's basic direction of environmental corporate management

Provision of environment-friendly products and services

through environment-friendly products development

Top-runner products, Products assessment, LCA,
Long life-time products, Products recycling,
Hazardous chemical substances use reduction, Green procurement and so on

Zero emission

for construction of recycling-oriented society

Industrial wastes control, Reduction to zero level of
amount of waste disposal,
Improvement of recycling rate,
Recycling of wastes collected in distribution and so on

Saving energy and resources

through products development and manufacturing

Prevention of global warming and resources shortage,
Top-runner products adoption, Introduction of new energy,
Improvement of energy efficiency and so on

Toward Environment-Friendly Corporate Activities

Completion and implementation of
the environmental management system

Improvement of environmental management ability

for sustainable improvement

Information-oriented corporation,
Environment-related education and awareness,
Environmental audit, Disclosure and dissemination of environmental information,
Communication with stakeholders and so on

Local environmental conservation and working environmental improvement

to create better local environment and
better working environment

Air pollution control, Water pollution control,
Noise reduction, Hazardous chemical
substances measures (including PCB measures),
Improvement of working environment and so on

Kubota voluntary environmental action plan (the plan for five years from fiscal 2001 to fiscal 2005)

Provision of environment-friendly products and services

Increasing environment-friendly products rate

Increasing environmental performance by using products assessment, LCA and so on actively

Reducing amount of chemical substances

Products development with high performance in saving energy and resources

Increasing green procurement area by clearing green procurement standards

Promotion of saving energy and greenhouse gas reduction

Reducing energy unit requirement by 1% a year

Reducing carbon dioxide emission unit requirement by 1% a year

Reducing amount of carbon dioxide emission under the level in fiscal 1990

Zero emission

Promoting zero emission in amount of waste disposal

Reducing amount of wastes by disposal control (10% or more compared with fiscal 2000)

Chemical substances control

Thorough and constant control of chemical substances

Reducing amount of designated chemical substances emission and transfer by 30% compared with fiscal 2000

PCB

Forbidding use of equipments containing PCB, and thorough keeping of them

Finishing harmless treatment of waste PCB (by fiscal 2010)

Local environmental conservation and working environmental improvement

Aiming at no pollution accident as well as pollution accident prevention. If it would happen, we prevent to suffer damage and remedy it.

Thorough control of hazardous substances such as dust and organic solvents and so on. Promotion of working environmental improvement

Environmental management system

Expansion and maintenance of environmental management system such as ISO14001 and so on

Information disclosure

Disclosure area expansion and enrichment of information by environmental report and so on

Good communication with stakeholders in local society

Education and awareness

Promoting environment-related education and awareness for our employees and people concerned for their interest in environmental conservation