To whom it may concern

Kubota Corporation

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Notice of Changes of Management

Please be advised that the Board of Directors of Kubota Corporation ("the Company") resolved at the Board of Directors' Meeting held on March 24, 2011 to propose the following persons as candidates for new members of the Board of Directors and the Board of Corporate Auditors at the 121st ordinary general meeting of shareholders to be held in June 2011.

1) Candidates for new members of the Board of Directors

Name Current responsibility

Takeshi Torigoe Managing Executive Officer of the Company

(To be Senior Managing Executive Officer as of April 1, 2011)

Masayoshi Kitaoka Managing Executive Officer of the Company

Toshihiro Kubo Executive Officer of the Company

(To be Managing Executive Officer as of April 1, 2011)

Junichi Sato* Senior Executive Officer of Daikin Industries, Ltd.

*Mr. Junichi Sato is a candidate for outside director.

< Date of assuming office (scheduled): June 2011>

2) Candidate for a new member of the Board of Corporate Auditors

Name Current responsibility

Hirokazu Nara Representative Director and Senior Managing Executive Officer of

the Company

(To be Director as of April 1, 2011)

< Date of assuming office (scheduled): June 2011>

3) Retirement of directors (Expiration of the term of office)

Name New responsibility after retirement

Daisuke Hatakake Executive Adviser of the Company

Moriya Hayashi Adviser of the Company

Hirokazu Nara Corporate Auditor of the Company Kan Trakulhoon Honorable Associate of the Company

< Date of retirement (scheduled): June 2011>

< Cautionary Statements with Respect to Forward-Looking Statements >

This document may contain forward-looking statements that are based on management's expectations, estimates, projections and assumptions. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual future results may differ materially from what is forecast in forward-looking statements due to a variety of factors, including, without limitation: general economic conditions in the Company's markets, particularly government agricultural policies, levels of capital expenditures, both in public and private sectors, foreign currency exchange rates, continued competitive pricing pressures in the marketplace, as well as the Company's ability to continue to gain acceptance of its products.