Kubota Corporation

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Notice on the Effects of the Pacific Coast of Tohoku Earthquake

Kubota Corporation (hereinafter "the Company") extends heartfelt condolences to the people affected by the Pacific Coast of Tohoku Earthquake.

The effects of the earthquake on the Company's operations are as follows.

1. <u>The situation of damage</u>

- (1) There was no human damage for the Company's employees.
- (2) There were the partial damages for equipment and buildings in five plants: Tsukuba, Utsunomiya, Ryugasaki, Funabashi and Ichikawa.

2. <u>The effect on production</u>

The Company is checking and remediating the damaged facilities. It is undetermined when the normal production will resume.

3. The effect on business performances

The amount of damage caused by the earthquake is not examined at this moment. An announcement will be made promptly if a significant impact on Kubota's consolidated financial result for the fiscal year ending 2011 is anticipated.

< Cautionary Statements with Respect to Forward-Looking Statements >

This document may contain forward-looking statements that are based on management's expectations, estimates, projections and assumptions. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual future results may differ materially from what is forecast in forward-looking statements due to a variety of factors, including, without limitation: general economic conditions in the Company's markets, particularly government agricultural policies, levels of capital expenditures, both in public and private sectors, foreign currency exchange rates, continued competitive pricing pressures in the marketplace, as well as the Company's ability to continue to gain acceptance of its products.

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