To whom it may concern

KUBOTA CORPORATION

2-47, Shikitsu-higashi 1-chome, Naniwa-ku, Osaka 556-8601, Japan Contact: IR Group Finance & Accounting Department

Phone: +81-6-6648-2645

Notice on purchase of treasury stock through ToSTNeT-2

Please be advised that Kubota Corporation has reached the following decision regarding the specific method of purchase of treasury stock on-market, pursuant to Article 165, Paragraph 2 of the Corporate Law.

1. Method of purchase

Buy order shall be placed on the Tokyo Stock Exchange's ToSTNeT-2 (closing-price transaction) at 8:45 A.M. on September 13, 2007 to be executed at today's closing price of ¥837. (No change shall be made in trading arrangements or trading times.) This buy order should be restricted to the above-mentioned trading time.

2. Details of purchase of shares

(1) Type of shares to be purchased: Shares of common stock of Kubota Corporation

(2) Number of shares to be purchased: 2,900,000 shares

(Notes)

- 1) No change shall be made in the number of shares to be purchased. However, some or all of the shares might not be purchased due to market developments or other factors.
- 2) The purchase shall be executed based on the sell order corresponding to the number of shares to be purchased.

3. Announcement of results of purchase

Results of purchase would be announced after completion of the trade at 8:45 A.M. on September 13, 2007.

(Reference)

Details of the resolution at the Board of Directors' Meeting held on June 22, 2007.

Type of shares to be purchased: Shares of common stock of Kubota Corporation

Number of shares to be purchased: Not exceeding 10 million shares (0.8% of the total numbers of shares issued)

Amount of shares to be purchased: Not exceeding ¥11 billion

Period: From June 25, 2007 to September 27, 2007

Total number of shares purchased as of September 12, 2007: 100,000 shares Total amount of shares purchased as of September 12, 2007: ¥89,800,000

< Cautionary Statements with Respect to Forward-Looking Statements >

This document may contain forward-looking statements that are based on management's expectations, estimates, projections and assumptions. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual future results may differ materially from what is forecast in forward-looking statements due to a variety of factors, including, without limitation: general economic conditions in the Company's markets, particularly government agricultural policies, levels of capital expenditures, both in public and private sectors, foreign currency exchange rates, continued competitive pricing pressures in the marketplace, as well as the Company's ability to continue to gain acceptance of its products.