# **Conserving Biodiversity**

Our corporate activities rely on various ecosystem services, which are provided by natural capital comprising soil, air, water, animals and plants, and other elements. Meanwhile, biodiversity is facing various crises in different locations worldwide, therefore corporations are required to do their part in protecting biodiversity and making sustainable use of ecosystem services so that goals 14 and 15 of the SDGs can be achieved.

The Kubota Group sees conserving biodiversity as one of its materiality issues. In its corporate activities, provision of products and services, and social contribution initiatives, in view of its impact on natural capital, the Group is endeavoring to ensure that care is taken to conserve biodiversity and protect the natural environment.

Taking this into account and beginning with our Medium-Term Environmental Conservation Targets 2025, we have started establishing targets for biodiversity conservation activities in accordance with the characteristics and business operations of each site. We are currently monitoring the progress of these activities.

## Approach to Conserving Biodiversity

The Kubota Group has set Conserving Biodiversity as one of its five basic items for environmental conservation. In December 2009, we incorporated corporate activities that consider biodiversity into the Kubota Group Environmental Action Guidelines. Then, in our ECO FIRST Commitment submitted to the Japanese Minister of the Environment in 2010, we also included a commitment to promoting activities for conserving biodiversity.

#### Approach to Conserving Biodiversity

The Kubota Group has included Conserving Biodiversity as one of its five basic items for environmental conservation. In its corporate activities, provision of products and services, and social contribution initiatives, in view of its impact on natural capital, the Group will endeavor to ensure that care is taken to conserve biodiversity and protect the natural environment.

#### [Major Initiatives]

#### 1. Corporate activities

- 1) At the design and development stage, we conduct product environmental assessments to evaluate the impact on natural capital.
- 2) At the procurement stage, we present our Green Procurement Guidelines to our suppliers and require them to give consideration for biodiversity.
- 3) At the production and logistics stages, we strive to reduce the environmental loads and environmental risks associated with operations at our sites and transport of materials.
- 4) As part of our environmental management, we conduct environmental education and awareness-raising for employees to foster their recognition of the value of biodiversity and the importance of conservation activities.
- 5) Our environmental communication initiatives include efforts to disseminate information about our biodiversity conservation activities.

#### 2. Provision of products and services

- 1) By providing products and services with less environmental loads through fuel efficiency and exhaust gas purification, for example, we are striving to lessen our impact on biodiversity.
- 2) By providing water environment solutions such as wastewater treatment and waste treatment, we contribute to improving the ecosystems and nurturing environment for plants and animals.
- 3) By providing products and services that contribute to urban infrastructure development that considers smart agriculture and the environment, we contribute to sustainable use of ecosystem services.

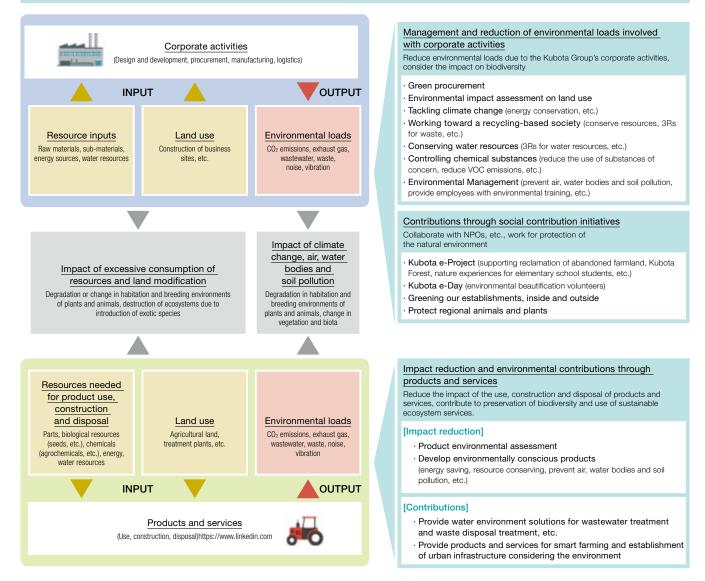
#### 3. Social contribution activities

- 1) Through our social contribution activity the Kubota e-Project supporting reclamation of abandoned farmland and conservation activities in rural and forest areas, we are promoting protection of the natural environment.
- 2) We are promoting the beautification and greening of business sites and neighborhoods as well as protection of plants and animals.

ENVIRONMENT

# **Relationship with Biodiversity**

### **Relationship between the Kubota Group and Biodiversity**



## **Initiatives Taken at Business Sites**

# Participation in Cleanup Activities in Watershed Forests



Kubota's branch office in the Tohoku region is working to protect watershed forests by participating in a joint public-private sector project in Sendai City.

In 2020, employees from the office felled trees in a watershed protection forest and collected fallen leaves.

### Participation in Cleanup Activities of Old Bamboo Thicket



In cooperation with the city of Odawara, Odawara Plant of Kubota ChemiX is developing a platform business for creating a regional circular symbiotic community, as advocated for by the Ministry of the Environment.

In 2020 it cooperated with other companies to cut down abandoned bamboo thickets.

# **Tree Planting on Factory Grounds**



In June 2020, SIAM Kubota Metal Technology Co., Ltd. (Thailand) planted trees on its factory grounds. A total of 77 employees helped plant 110 trees in an effort to add more greenery to the site's surroundings.